

Specialty Coding:

Profession codes available for this specialty

Specialty Card: Preaching (Da'wah) and Media

Level: Bachelor's degree

Domain: Humanities and Social Sciences

Field: Islamic Sciences - Fundamentals of Religion

Specialty: Preaching (Daawa) and Islamic Culture

1- Training Location:

Faculty: Faculty of Islamic Sciences, University of Batna1-

Department: Fundamentals of Religion

Decision Qualification reference: No. 828 dated 26/07/2016

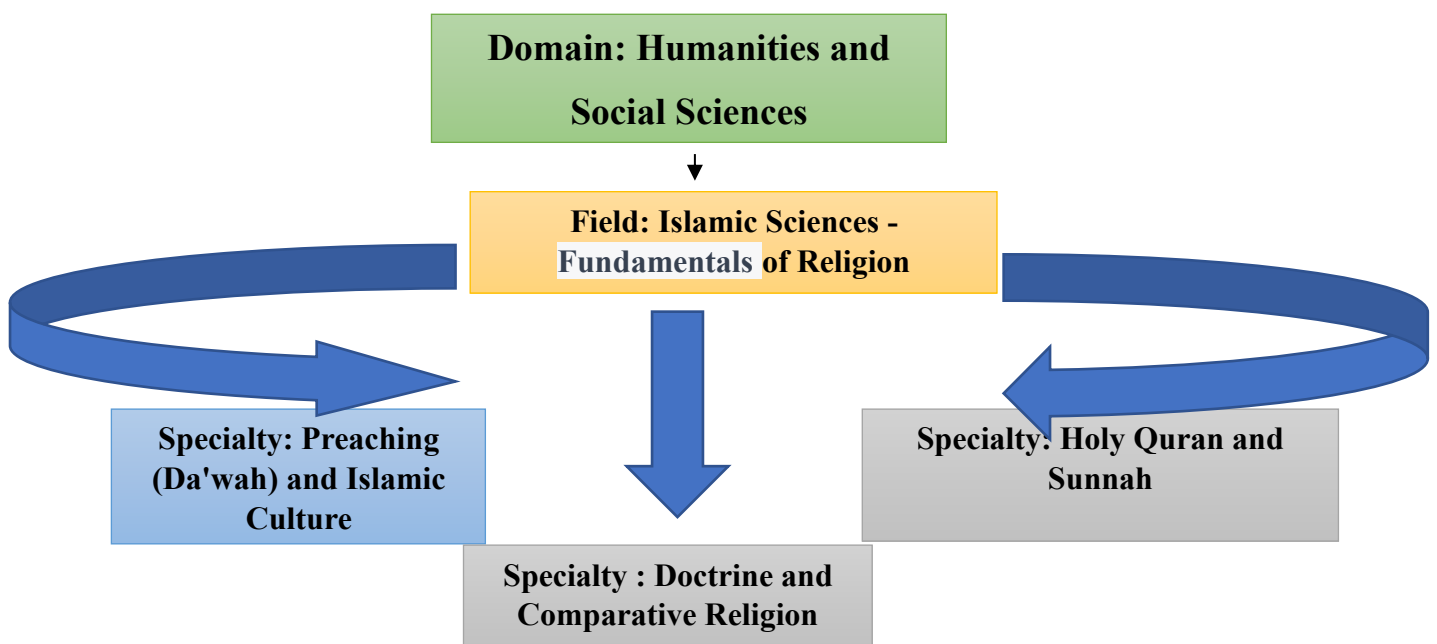
2- Other Participants:

Partners from other universities: Emir Abdelkader Constantine University, Hamma Lakhdar El Wadi University, University of M'sila, Department of Media and Communication, Batna 1.

Other institutions, social and economic partners: Local radio station in Batna, regional television in Constantine, private channels, national press.

International foreign partners.

3- General organization of the training: project status



4- The content of the training and its contexts:

Preaching (Da'wah) and Islamic Culture are branches of the fundamentals of religion (Usul al-Din). The modules in the bachelor's degree program revolve around Da'wah, its origins, history, and programs. It also clarifies the nature of media, journalistic writing methods, and everything related to Islamic media as content and an inherent mechanism of Da'wah.

5- Training objectives:

This training aims to simplify the foundational concepts and approaches of the specialty: Da'wah, media, and Islamic culture.

- Identify the main sources of Da'wah, its approaches, and the challenges it faces.
- Explore the most important media platforms and their characteristics.
- Understand what Islamic media is and the accompanying terminology.
- Use modern cognitive formats that facilitate the integration of media and Da'wah.

6- Targeted competencies of the training:

The bachelor's degree in Da'wah provides students with elements of knowledge and understanding of its programs and media methods.

- Includes courses and practical workshops.

7- Local, regional, and national employability capabilities:

Graduates with a bachelor's degree in this specialty can:

- Continue their academic journey by pursuing a Master's degree.
- Enter the job market through public employment competitions.
- Work in the field of religious affairs.
- Pursue careers in media.
- Work in the private sector.