

## Specialty Coding:

Profession codes available for this specialty

Specialty Card: "Preaching (Da'wah) and Media."

**Level:** Master's degree

**Domain:** Humanities and Social Sciences

**Field:** Islamic Sciences - Fundamentals of Religion (Usul-Elddine)

**Specialty:** "Preaching (Da'wah) and Media."

### 1- Training Location:

Faculty: Faculty of Islamic Sciences, University of Batna1-

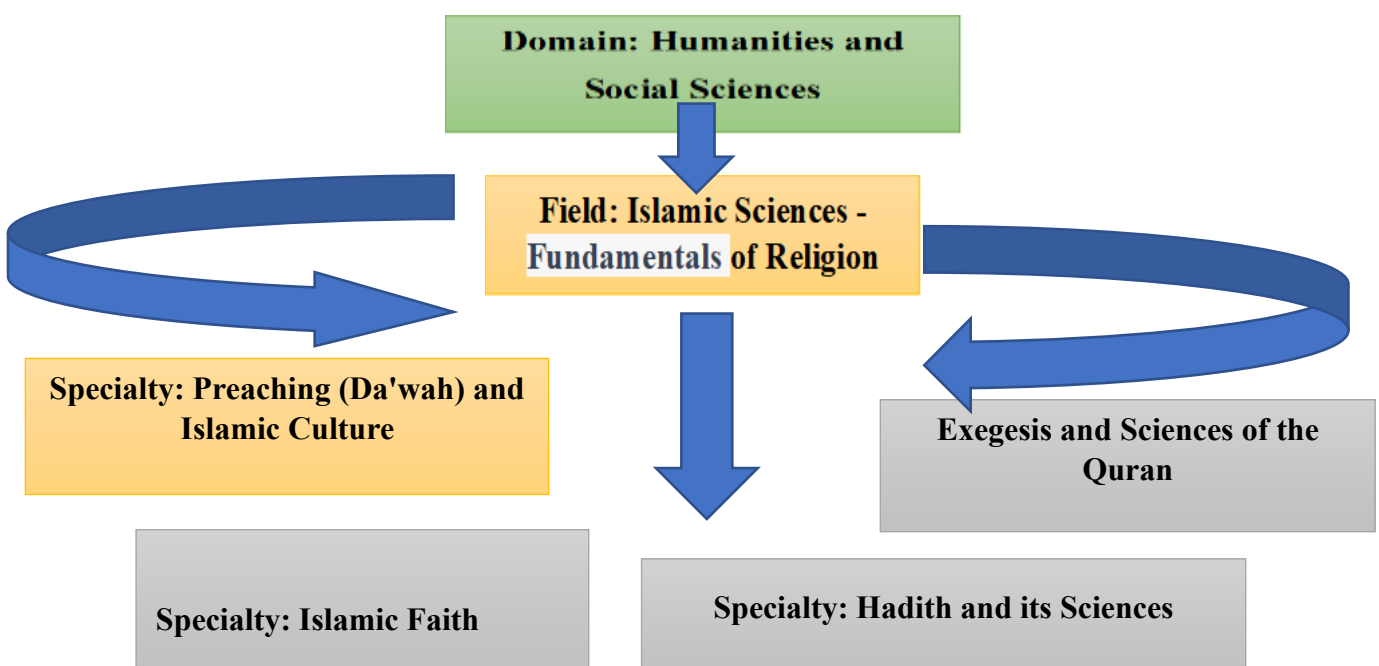
Department: Fundamentals of Religion (Usul-Elddine)

Qualification decision reference: N°828 du 26/07/2016

### 2. Other Participants:

- **Partners with other university institutions:** Emir Abdelkader Constantine University, Hamma Lakhdar El Wadi University, M'sila University, Department of Media and Communication, Batna 1.
- **Other institutions, social partners, and economists:** Local radio in Batna, regional television in Constantine, private channels, national press.
- **International foreign partners.**

### 3- General organization of the training: project status



#### **4- The content of the training and its contexts:**

Preaching (Da'wah) and Media are branches of the foundations of religion (Usul- Eddine). The content of the master's modules revolves around Da'wah, its origins, history, and programs. It also clarifies the nature of media, journalistic writing methods, and everything related to Islamic media as content and an inherent mechanism of Da'wah.

#### **5- Training objectives:**

This training aims to simplify the initial concepts and approaches of the specialization: Da'wah and media, its principles, communication media theories, and editing techniques.

- Introduction to the most important media and their characteristics.
- Understanding the concept of Islamic media and its associated terminology.
- Familiarity with religious media sources in other programs.
- Learning the art of rhetoric.

#### **6- Targeted skills of the training:**

The Master's in Da'wah provides students with elements of knowledge and understanding of its programs and media methods. It also helps develop a comprehensive view of media, its techniques, and theories.

#### **7- Local, regional, and national employability capabilities:**

A holder of a Master's degree in this specialization can:

- Continue their academic journey to pursue a Ph.D.
- Enter the job market through public employment competitions.
- Work in the field of religious affairs.
- Pursue a career in media.
- Work in the private sector.